



## Employee Benefits that make THE Difference

### **INCREASED JOB SATISFACTION**

84% of employees with access to College Planning Benefits report increased job satisfaction. Employee engagement and job satisfaction continue to pose challenges even for top employers. According to Gallup, only 30% of employees are actively engaged in their work. In addition to increased job satisfaction, 97% of employees with access to College Planning Benefits report increased positive feelings about their employer.

As today's top talent continues to place increasing value on their work-life balance, the employers who offer valued benefits enhance their brand and optimize their ability to attract and retain top talent. Employers providing College Planning Benefits see results in engaged employees, increased productivity, and an appreciative workforce that pays employers back with performance.

94% of employees report reduced stress after working with an experienced College Planner. Stress is a known impediment to job focus and worrying about college is one of a working parent's biggest distractions. From the sticker shock of tuition to the intensely competitive and challenging college admissions process, working parents have a lot to stress over. College Planning programs can address all of these educational challenges and more.

## WHO WE WORK WITH

Pivotal College Years works with a limited number of employers to offer customized College Planning Services for Executive and Key Employees as well as the general workforce. Our level of services varies and can be tailored to each employer. Let our Team do the work, and your employees can enjoy the results for a lifetime. Interested employers should request an Inquiry Meeting with our 360° College Visionary Team at [Team@PivotalCollegeYears.com](mailto:Team@PivotalCollegeYears.com)

## TYPES OF EMPLOYEE BENEFITS

### BEFORE COLLEGE SERVICES

The average upper-middle-class family grossly overpays for college due to lack of information. The College Planning Portal provides support for students early in the high school years to ensure academic success and expert guidance throughout the college planning timeline. Below are some topics/services covered:

- College Planning Portal
- Calendar Coordination
- SAT/ACT Testing Strategy
- Career Exploration
- College Major ID
- Admissions Planning
- College Essay Coaching
- College List
- Development
- College Application Refinement
- Pre-Med/Vet/Dental Planning
- Merit Aid Planning
- Financial Aid Services



Our College Planning Portal allows your general workforce to access executive level college planning services 24 hours a day. We have captured our proven methodology within this portal which can be customized to meet the needs of your employees. The content contains short videos, downloadable guides, quizzes, surveys, and access to our interactive College Planning Community. Content can be dripped to ensure success and will unlock LIVE consult options throughout the process that employees can take advantage of during the college planning years.

## DURING COLLEGE SERVICES

The average upper-middle-class family grossly overpays for college due to lack of information and minimal support by college staff. Our College Planning Portal ensure they are maximizing Merit, Need and Partial Need-based Aid among other concerns. Below are some topics/services we covered:

- Proper FAFSA & CSS PROFILE Filing
- Corrections + Reviews
- Verification Services
- Financial Aid Appeal
- Proper College Funding
- Transfer Planning
- Graduate School Planning



## AFTER COLLEGE SERVICES

College debt impacts most employees, working with an expert on repayment options helps reduce stress and saves money. Below are some topics/services we offer:

- Customized College Debt Recovery Plans
- Private + Federal Consolidation Services
- Student Loan Debt Restructuring
- Public Service Forgiveness Plans
- Jumbo Student Loan Debt Plans
- Loan Cancellation Consults
- Co-Signer Release + Loan Acceleration Plans
- Wage Garnishment + Loan Default Services



## Our Educational Series

Over the years we have developed and delivered hundreds of webinars and seminars on a large variety of topics related to college. Providing access to live events is vital for employees to understand the value of their services and get individualized questions answered. We can help your HR Group customize and plan live, and online events based on your employee demographics and needs. Here is a sample of the types of topics each year.

Live FAFSA Review	Financial Aid Basics	College Applications
Scholarship Success	College Interviews	Selecting the Right College
Study Abroad	Career + Major Exploration	Why Federal Loans
Best Private Loans	Managing College Debt	College Tours
College Planning Portal Review	PSAT/SAT Strategies	College Essays

## Affordable Benefits for Top Talent

Affordability is vital for emerging employers when selecting benefits to help attract and retain quality and top talent. The Pivotal College Years Portal and Employee Benefit plans are not only affordable but provide the life-changing services your employees deserve. These benefits are NOT available to larger employers or employers that do not fit our "Quality Employer" criteria.

**Customized Portal Includes:** BEFORE, DURING and AFTER college content, Customized Employer Message, LIVE Community, On-going LIVE Webinars, Access to the Experts, Automatic Updates on Important College Planning milestones and much more.

500 Employees = \$4,995 per year

1000 Employees = \$9,990 per year

1000+ Employees = \$8.47 per employees per year

**Add On Services:** For employers looking to enhance their College Planning Benefits even more, they can add on the below services. It is recommended that HR Professionals schedule a meeting with the College Visionary Team to discuss customizing benefits.

LIVE Workshops = \$3,000 per day (includes 3 Topics per Day)

Customized Webinar Series (12) = \$2,700

LIVE Consult Days = \$188pp



**Quality Employer Criteria:** At Pivotal College Years we value employers that encourage employees to pursue a balanced lifestyle. We choose to work with employers that provide benefits that improve the lives of their employees. We are a creative team and we want to work with creative employers that actively seek to improve their employees lives with benefits that make THE difference and provides exceptional results. We look forward to delighting your employees.

**Contact:** [Team@PivotalCollegeYears.com](mailto:Team@PivotalCollegeYears.com) to learn more or set a consultation.